



M-75075/248/2021-PCP DTE./428-444

DATED: 28.10.2022

प्रति / To,

All the Field Chief Engineers, CWC  
(As per list enclosed)

विषय / Sub: Special Campaign on Disposal of Pending Matters 2.0- Regarding.

महोदय / Sir,

In continuation to DoWR, RD & GR letter (Copy enclosed) mentioned above, it is requested to all field offices for identification of minimum 2 nos. sites from each organisation to take special campaign cleanliness drive related activities on 31.10.2022 at important Rivers Banks, Dams, Water Reserviors/Water bodies etc.

Also, it may be ensured that Photographs/Videos are taken before activities, during the activities and after completion of the drive. Some small films of 1-2 minutes duration may also be got prepared.

Further, it is requested may please send all photographs/videos to PCP Dte. immediately through email at [ddpcp-cwc@nic](mailto:ddpcp-cwc@nic). in for compilation and further submission to DoWR, RD & GR.

भवदीय / Yours faithfully,

अनंत गुप्ता  
28.10.2022  
(अनंत कुमार गुप्ता / Anant Kumar Gupta)  
निदेशक / Director

प्रतिलिपि / Copy to:

1. Chief Engineer (HRM), CWC, New Delhi.
2. Director, RMCD, CWC, Sewa Bhawan, R K Puram, New Delhi.

द्वितीय तल(दक्षिण), सेवा भवन  
राम कृष्ण पुरम, नई दिल्ली -110066  
दूरभाष: 011-29583217

●जल संरक्षण सुरक्षित भविष्य●



2<sup>nd</sup> Floor(South), Sewa Bhawan  
R.K. Puram, New Delhi-110066  
Tel: 011-29583217

●Conserve Water- Save Life●

## FIELD OFFICES, CWC

1. The Chief Engineer, Lower Ganga Basin Organization, Patna
2. The Chief Engineer, Mahanadi & Eastern Rivers Organization, Bhubaneswar
3. The Chief Engineer, Monitoring Central, Nagpur
4. The Chief Engineer, Monitoring South, Bangalore
5. The Chief Engineer, Narmada Basin Organization, Bhopal
6. The Chief Engineer, National Water Academy, Pune
7. The Chief Engineer, Mahi and Tapi Basin Organization, Gandhinagar
8. The Chief Engineer, T&BDBO, Kolkata
9. The Chief Engineer, Upper Ganga Basin Organization, Lucknow
10. The Chief Engineer, Yamuna Basin Organization, Delhi
11. The Chief Engineer, BOBO, Shillong
12. The Chief Engineer, BBO, Guwahati
13. The Chief Engineer, Cauvery & Southern River Organisation, Coimbatore
14. The Chief Engineer, Krishna Godavari Basin Organisation, Hyderabad
15. The Chief Engineer, Indus Basin Organisation, Chandigarh



No. K-11025/28/2022-IEC Section / 6/10  
Government of India  
Ministry of Jal Shakti  
Department of Water Resources, River Development &  
Ganga Rejuvenation

Sharam Shakti Bhawa, Rafi Marg,  
New Delhi, Dated 21<sup>st</sup> October 2022

**OFFICE MEMORANDUM**

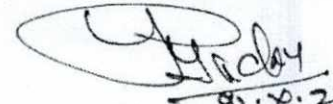
**Subject: Special Campaign on Disposal of Pending Matters 2.0 -reg.**

A meeting taken by Secretary (ARPG) on 21.10.2022 at 11.00 AM through VC regarding Special Campaign on Disposal of Pending Matters 2.0 was attended by JS (Admn, IC&GW), DoWR, RD&GR and the undersigned. Secretary (ARPG) has desired to launch a nationwide special campaign covering following cleanliness drives on **31<sup>st</sup> October 2022** in large scale with full media coverage with the help of State Governments and UTs:

- i. Desilting of important canals
- ii. Cleanliness activities on River Banks, Dams, Water Reservoirs etc. to make them plastic free.

2. In view of the above, all the concerned Wings and the Heads of the Attached/ Subordinate Offices as well as field organizations are requested to take immediate steps, in consultation with the concerned States/ UTs Administration to launch the special campaign related to aforementioned activities on important Canals, River Banks, Dams, Water Reservoirs etc.

3. Also, it may be ensured that Photographs/ Videos are taken before the activities, during the activities and after completion of the drive. Some small films of 1-2 minutes duration may also be got prepared to send such films to Doordarshan for wide publicity, besides posting the same on Social Media platforms.

  
(Y P Yadav)

Deputy Secretary (IEC/e-Gov/PSU)  
Tel. No. 23766369

To,

- i. DG(NMCG)
- ii. MD(NWM), DoWR, RD&GR
- iii. Jt. Secretary (PP&RD), DoWR, RD&GR
- iv. Commissioner, (SPR), DoWR, RD&GR
- v. Chairman, CWC/Chairman, CGWB
- vi. Chairman, Brahmaputra Board
- vii. Director(NIH)/Director(CSMRS)/Director( CWPRS)

Copy for information to:

- (i) PPS to Secretary
- (ii) PPS to JS (Admn, IC&GW)



Name of Organization: Central Water Commission

		Programme/activities		
		Organisation	Planned	Executed
S.N.	Weeks for India@75 celebration			
1	1 <sup>st</sup> Week- 12 <sup>th</sup> March, 2021	MTBO Gandhinagar	Delivering of Introductory Lecture	introductory lecture addressed to staff
2	2 <sup>nd</sup> Week- 16 <sup>th</sup> March, 2021	MCO Nagpur	Sawchata pledge and Shramdan	
3	3 <sup>rd</sup> Week- 22 <sup>nd</sup> March, 2021	MERO Bhubaneswar	Inauguration of Swachhta Pakhwada-2021	Excuted with addressing officers and staff of M&ERO
4	4 <sup>th</sup> Week- 29 <sup>th</sup> March, 2021	BBO Guwahati	Mass awareness programme on Flood Forecasting	
5	5 <sup>th</sup> Week- 5 <sup>th</sup> April, 2021	KGBO Hyderabad	World Health Day: IEC Activity Govt.School	
6	6 <sup>th</sup> Week- 12 <sup>th</sup> April, 2021	IBO Chandigarh	Jallianwalah Bagh Massacre Day	
7	7 <sup>th</sup> Week- 19 <sup>th</sup> April, 2021	YBO New Delhi	Mass awareness programme on Surface Water Facts,	
8	8 <sup>th</sup> Week- 26 <sup>th</sup> April, 2021	UGBO Lucknow	Mass awareness programme on Function of CWC,	
9	9 <sup>th</sup> Week- 3 <sup>rd</sup> May, 2021	LGBO Patna	State of water sector via banner on one site	
10	10 <sup>th</sup> Week- 10 <sup>th</sup> May, 2021	T&BDBO Kolkata	Mass awareness programme amongst the officers	
11	11 <sup>th</sup> Week- 17 <sup>th</sup> May, 2021	B&OBO Shillong	Mass Awareness Programme on PMKSY-Har Khet Ko	
12	12 <sup>th</sup> Week- 24 <sup>th</sup> May, 2021	BBO Guwahati	Mass awareness programme on benefits of Dams,	
13	13 <sup>th</sup> Week- 31 <sup>st</sup> May, 2021	MERO Bhubaneswar	India's Cultural Heritage ( Water conservation	
14	14 <sup>th</sup> Week- 7 <sup>th</sup> June, 2021	KGBO Hyderabad	World Day against Child Labour : Rally with placards	
15	15 <sup>th</sup> Week- 14 <sup>th</sup> June, 2021	CSRO Coimbatore	IEC activity on Prevention of pollution of Water	
16	16 <sup>th</sup> Week- 21 <sup>st</sup> June, 2021	MSO Bangalore	Citizen campaign on 'Save Water'	
17	17 <sup>th</sup> Week- 28 <sup>th</sup> June, 2021	MTBO Gandhinagar	Tree plantation campaign	
18	18 <sup>th</sup> Week- 5 <sup>th</sup> July, 2021	MCO Nagpur	Mass awariness programme on the benefit of using	
19	19 <sup>th</sup> Week- 12 <sup>th</sup> July, 2021	NBO Bhopal	Mass awariness programme on the benefit of using	
20	20 <sup>th</sup> Week- 19 <sup>th</sup> July, 2021	CWC (HQ) - PCP, New Delhi	Emphasis on India's Glorious History	
21	21 <sup>st</sup> Week- 26 <sup>th</sup> July, 2021	IBO Chandigarh	Tree plantation campaign	
22	22 <sup>nd</sup> Week- 2 <sup>nd</sup> August, 2021	YBO New Delhi	Mass awareness programme on Function of CWC,	
23	23 <sup>rd</sup> Week- 9 <sup>th</sup> August, 2021	UGBO Lucknow	Mass awareness programme on Success Stories of	
24	24 <sup>th</sup> Week- 16 <sup>th</sup> August, 2021	LGBO Patna	Exhibition of images freedom fighters	
25	25 <sup>th</sup> Week- 23 <sup>rd</sup> August, 2021	T&BDBO Kolkata	An Internal event will be arranged at T&BDBO HQ to	
26	26 <sup>th</sup> Week- 30 <sup>th</sup> August, 2021	B&OBO Shillong	Mass Awareness Programme on Projects on irrigation	
27	27 <sup>th</sup> Week- 6 <sup>th</sup> September, 2021	BBO Guwahati	Mass awareness on Water Quality and pollution of	
28	28 <sup>th</sup> Week- 13 <sup>th</sup> September, 2021	MERO Bhubaneswar	Celebration of Hindi Pakhwada 2021	
29	29 <sup>th</sup> Week- 20 <sup>th</sup> September, 2021	KGBO Hyderabad	International Day for Peace: Peace for development	
30	30 <sup>th</sup> Week- 27 <sup>th</sup> September, 2021	CSRO Coimbatore	Talk on Urban flood management practices	
31	31 <sup>st</sup> Week- 4 <sup>th</sup> October, 2021	MSO Bangalore	Resolve of 1st Government of free India by Netaji	
32	32 <sup>nd</sup> Week- 11 <sup>th</sup> October, 2021	MTBO Gandhinagar	Mass awareness on principles of Mahatma Gandhi	
33	33 <sup>rd</sup> Week- 18 <sup>th</sup> October, 2021	MCO Nagpur	Presentation on a Case study of Successful WUA	
34	34 <sup>th</sup> Week- 25 <sup>th</sup> October, 2021	NBO Bhopal	Presentation on a Case study of successful WUA	
35	35 <sup>th</sup> Week- 1 <sup>st</sup> November, 2021	CWC (HQ) - PCP, New Delhi	Citizen Campaign: Low cost, People intensive	
36	36 <sup>th</sup> Week- 8 <sup>th</sup> November, 2021	IBO Chandigarh	Showcasing of achivments in Early warning (Flood	
37	37 <sup>th</sup> Week- 15 <sup>th</sup> November, 2021	YBO New Delhi	Mass awareness programme on Surface Water Facts,	
38	38 <sup>th</sup> Week- 22 <sup>nd</sup> November, 2021	UGBO Lucknow	Mass awareness programme on Rainwater	
39	39 <sup>th</sup> Week- 29 <sup>th</sup> November, 2021	LGBO Patna	State of water sector via banner on one site	
40	40 <sup>th</sup> Week- 6 <sup>th</sup> December, 2021	T&BDBO Kolkata	Officials of T&BDBO HQ will actively participate in a	
41	41 <sup>st</sup> Week- 13 <sup>th</sup> December, 2021	B&OBO Shillong	Mass Awareness Programme on S&I works	
42	42 <sup>nd</sup> Week- 20 <sup>th</sup> December, 2021	BBO Guwahati	Mass awareness programme on Flood Forecasting	
43	43 <sup>rd</sup> Week- 27 <sup>th</sup> December, 2021	MERO Bhubaneswar	Yoga & Pranayam for health	
44	44 <sup>th</sup> Week- 3 <sup>rd</sup> January, 2022	KGBO Hyderabad	Seminar on Precise Irrigation	
45	45 <sup>th</sup> Week- 10 <sup>th</sup> January, 2022	CSRO Coimbatore	Talk on traditional water management practices	
46	46 <sup>th</sup> Week- 17 <sup>th</sup> January, 2022	MSO Bangalore	Rich contribution of CWC in the field of 'Water	
47	47 <sup>th</sup> Week- 24 <sup>th</sup> January, 2022	MTBO Gandhinagar	Republic Day celebration	
48	48 <sup>th</sup> Week- 31 <sup>st</sup> January, 2022	MCO Nagpur	Essay competition on Atma Nirbhar Bharat with	
49	49 <sup>th</sup> Week- 7 <sup>th</sup> February, 2022	NBO Bhopal	Rally on Awareness of single use plastic free India	
50	50 <sup>th</sup> Week- 14 <sup>th</sup> February, 2022	CWC (HQ) - PCP, New Delhi	Showcasing India' Development	
51	51 <sup>st</sup> Week- 21 <sup>st</sup> February, 2022	IBO Chandigarh	Exhibition of images freedom fighters	
52	52 <sup>nd</sup> Week- 28 <sup>th</sup> February, 2022	YBO New Delhi	Mass awareness programme on Benefits from Flood	
53	53 <sup>rd</sup> Week- 7 <sup>th</sup> March, 2022	UGBO Lucknow	Mass awareness programme on Hydrological	
54	54 <sup>th</sup> Week- 14 <sup>th</sup> March, 2022	LGBO Patna	Showcasing of development in water resouces sector	
55	55 <sup>th</sup> Week- 21 <sup>st</sup> March, 2022	T&BDBO Kolkata	An internal programme will be held at T&BDBO, HQ	
56	56 <sup>th</sup> Week- 28 <sup>th</sup> March, 2022	B&OBO Shillong	Mass Awareness Programme on Rain Water	
57	57 <sup>th</sup> Week- 4 <sup>th</sup> April 2022	BBO Guwahati	Mass awareness programme on Restoration of Water	
58	58 <sup>th</sup> Week- 11 <sup>th</sup> April, 2022	MERO Bhubaneswar	Celebration of Jaliwanabag Day on 13th	
59	59 <sup>th</sup> Week- 18 <sup>th</sup> April, 2022	KGBO Hyderabad	IEC Activity Govt. School: Global Earth Day	
60	60 <sup>th</sup> Week- 25 <sup>th</sup> April, 2022	CSRO Coimbatore	IEC activity on Water Conservation and Water	
61	61 <sup>st</sup> Week- 2 <sup>nd</sup> May, 2022	MSO Bangalore	स्वतंत्रता की महत्ता एवं आज के स्वतंत्र भारत की	
62	62 <sup>nd</sup> Week- 9 <sup>th</sup> May, 2022	MTBO Gandhinagar	Vichar Manch on issues related to Water and	
63	63 <sup>rd</sup> Week- 16 <sup>th</sup> May, 2022	MCO Nagpur	Intraction with Farmers regarding Modern Irigation	
64	64 <sup>th</sup> Week- 23 <sup>rd</sup> May, 2022	NBO Bhopal	Intraction with Farmers regarding Modern Irigation	
65	65 <sup>th</sup> Week- 30 <sup>th</sup> May, 2022	CWC (HQ) - PCP, New Delhi	Road Map for 2047	
66	66 <sup>th</sup> Week- 6 <sup>th</sup> June, 2022	IBO Chandigarh	Impact of Nature/Environemtn on Human life	
67	67 <sup>th</sup> Week- 13 <sup>th</sup> June, 2022	YBO New Delhi	Mass awareness programme on Restoration of Water	
68	68 <sup>th</sup> Week- 20 <sup>th</sup> June, 2022	UGBO Lucknow	Mass awareness programme on Benefits from Flood	
69	69 <sup>th</sup> Week- 27 <sup>th</sup> June, 2022	LGBO Patna	Banner showing Importance of Hydrological	
70	70 <sup>th</sup> Week- 4 <sup>th</sup> July, 2022	T&BDBO Kolkata	An internal programme highlighting the freedom	
71	71 <sup>st</sup> Week- 11 <sup>th</sup> July, 2022	B&OBO Shillong	Mass Awareness Programme on Water Conservation	
72	72 <sup>nd</sup> Week- 18 <sup>th</sup> July, 2022	BBO Guwahati	Mass awareness programme on Function of CWC,	
73	73 <sup>rd</sup> Week- 25 <sup>th</sup> July, 2022	MERO Bhubaneswar	Odisha's Rich Cultural Heritage	
74	74 <sup>th</sup> Week- 1 <sup>st</sup> August, 2022	KGBO Hyderabad	Raksha Bandhan Day : Celebrations about importance	
75	75 <sup>th</sup> Week- 8 <sup>th</sup> August, 2022	CSRO Coimbatore	Talk on Water conservation activities to students or	