

Subject: [Mowr-orgnheads] Swachh Bharat Pakhwada 2018 - reg
To: All Organisation Heads MoWR <mowr-orgnheads@ismgr.nic.in>,
DG NMCG <dg@nmcg.nic.in>
Cc: ashish.kumar74@gov.in, secy-mowr@nic.in,
Akhil Kumar <js-mowr@nic.in>, usga-mowr@gov.in

Date: 03/06/18 04:57 PM
From: Manpreet Marwaha <manpreet.marwaha@gov.in>
Sender: mowr-orgnheads-bounces@ismgr.nic.in

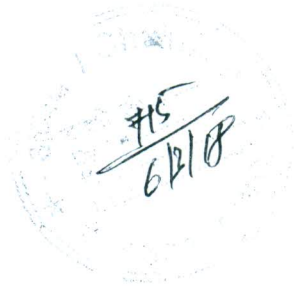
SBM_060318.PDF (338kB)

Sir,

Please find attached the O.M. No. B-11011/3/2017-GA dated 6th March 2018 regarding the organisation of Swachhta Pakhwada 2018 by the Ministry during 16th to 31st March, 2018 for compliance please.

With regards,

Manpreet Singh Marwaha
General Administration
MoWR, RD & GR
011-23719816, 011-23766925



Dis (PCP) also a copy
and send to CWC
field offices through
AA/PCP.

6803

DD, PCP

F.No. B-11011/3/2017-GA

Government of India

Ministry of Water Resources, River Development and Ganga Rejuvenation
(General Administration)

Shram Shakti Bhawan, Rafi Marg,
New Delhi dated 6th March 2018

OFFICE MEMORANDUM

Subject: Swachhta Pakhwada 2018 during 16th to 31st March 2018 – reg.

Ministry of Water Resources, RD & GR is organising the Swachhta Pakhwada 2018 from 16th to 31st March 2018. The Action Plan of the Ministry has already been forwarded to all attached offices, subordinate organisations and PSUs under the Ministry vide this Ministry's O.M. of even number dated **26.02.2018**. The Organisation Heads shall be the respective Nodal Officers for all the activities of their Organisations/ Offices enlisted in the Action Plan. **They shall be personally responsible for successful conduct of the Swachhta events earmarked to them.**

2. A Video Conferencing has been scheduled under the chairmanship of Secretary (WR, RD & GR) on **12th March 2018 from 2:30 pm to 3:30 pm** to discuss the modalities for the Swachhta Pakhwada (*States VC Coordinators contact details enclosed*). The Nodal Officers of the Organisations (Organisation Heads) having their Headquarters in Delhi-NCR are requested to attend the Video Conferencing at Conference Room, MoWR, Shram Shakti Bhawan while others are requested to attend the VC through the NIC facility in their respective Districts (*e-mail with participating sites list enclosed*). For any issues, Senior Tech Director, NIC, MoWR, RD & GR (Shri A.K. Gupta) may be contacted at 011-23710312/ 9810111491.

3. Selected photographs of Pre and Post Cleanliness activities/ events, details of locations, number of participants and a brief report may be furnished to the Ministry on real time basis through WhatsApp and e-mail. **Kindly ensure that the pre and post Swachhta activities photos should be of same location to clearly bring the outcome after Swachhta action.**

- i. **WhatsApp:** The updated may be given on Official MoWR WhatsApp Group. The Nodal Officers (Heads of the Organisation) are already added in the Ministry's Official WhatsApp Group. However, if not already added, the undersigned may be contacted for getting the number added in the WhatsApp Group.
- ii. **E-mail:** The e-mail may be sent to **resources.water@gmail.com** with a copy to **general-mowr@nic.in**, **manpreet.marwaha@gov.in** and **usga-mowr@gov.in**.

4. The Swachhta Ranking/ Sarvekshani of all the Attached Offices, Subordinate Organisations and PSUs shall be organised during the Pakhwada wherein the offices/ campuses of all the organisations will be checked on various Swachhta Parameters/ criteria. Based on the comprehensive appraisal, the awards shall be given to the selected Organisations/ Offices by the Secretary (WR, RD & GR) during the Press Conference immediately after conclusion of Swachhta Pakhwada on following criteria:

- a) Cleanest Organisation/ Office
- b) Organisation/ Office adopting innovative mechanism for sustainable cleanliness.

5. The Ministry has already issued directions in the previous communications for successful organisation of Swachhta Pakhwada with details as under:

- i. O.M. of even number dated 28.02.2018 to All Attached Offices/ Subordinate Organisations and PSUs regarding the **minimum number of Water Bodies** to be cleaned during the Pakhwada by all the Attached Offices/ Subordinate Organisations and PSUs under the Ministry.
- ii. O.M. of even number dated 27.02.2018 to Director (IEC), MoWR, RD & GR regarding the **launch of Water Conservation advertisement in Metro Train and launch of TV Commercial on "Conservation of Water"**.
- iii. E-mail dated 09.02.2018 to All Attached Offices/ Subordinate Organisations and PSUs to provide the **complete sixteen days' activities/ programme** of the respective organisations for the Swachhta Pakhwada to the Ministry.

6. The Social Media Team, MoWR, RD & GR will be the coordinating team for all Social Media related works of the Ministry during the Pakhwada and will be responsible for:

- i. Coordinating with the Attached Offices, Subordinate Organisations and PSUs offices under the Ministry well before their planned events (as per Action Plan of the Ministry) to get the **pre-Cleanliness pictures**.
- ii. Contact the above mentioned offices to obtain the photographs of the cleanliness activities/ events as well **post-Cleanliness** photographs.
- iii. Uploading the approved pictures on Social Media Platforms like Twitter, Facebook, myGov etc. pages of the Ministry.
- iv. Coordinate with Ministry of Drinking Water and Sanitation for daily reporting of the activities in the Pakhwada after taking due clearance from the Nodal Officer/ Deputy Nodal Officer.
- v. Any other work related to Swachhta Pakhwada 2018 assigned by the Ministry from time to time.

All Attached Offices, Subordinate Organisations and PSUs are also requested to generate mass awareness and public outreach through their respective social media pages.

7. All Attached Offices/ Subordinate Organisations. and PSUs are requested to strictly adhere to the instructions in this O.M. as well as in previous communications mentioned in Para 6 above for successful organisation of the Swachhta Pakhwada.

This may be accorded TOP PRIORITY.



(Vinod Kumar)

Under Secretary to the Govt. of India

Tel No. 011-23710303

To

The Heads of All Attached Offices, Subordinate Organisations and PSUs under MoWR, RD & GR

Copy to:

- i. PS to Director (IEC) w.r.t. Para No. 5(ii)
- ii. Sr. Technical Director (NIC), MoWR, RD & GR, Shram Shakti Bhawan w.r.t. Para No. 2.
- iii. Social Media Cell, MoWR, RD & GR, Block-3, CGO Complex, Lodhi Road, New Delhi – 110003 w.r.t. Para No. 6

Copy for information to:

- i. PPS to Secretary (WR, RD & GR), Shram Shakti Bhawan
- ii. PPS to JS (A/GW)/PPS to JS (RD & PP)/ PPS to JS & FA/ PPS to MD (NWM)
- iii. PPS to ED (Project), NMCG, Major Dhyan Chand National Stadium.
- iv. PS to Director (Admn. /GA), Shram Shakti Bhawan.

States VC Coordinators List VC ID: 223262

SNo.	State	Name	Email-ID	IP Phone	Mobile No	Phone No
1	Assam	AS-Naina Begum	naina[dot]b[at]nic[dot]in	21004	9864048391	0361-2260254
2	Gujarat	GU-Sudhir Barwal	barwals[at]nic[dot]in	27027	8000093380	079-23255661
3	Karnataka	KR-Shankar Raju	shankarraju[dot]sm[at]nic[dot]in	32004	9480452810	080-22863790
4	Madhya Pradesh	Mayank Nagar	nagar[dot]mayank[at]nic[dot]in	37004	9893364863	0755-2551447
5	Maharashtra	MH-Lakshmi Prasanna	lakshmi[dot]pd[at]nic[dot]in	38004	9920167855	022-22046934
6	Telangana	Kanaka Durga	durga[at]nic[dot]in	20032	9989063639	040-23494600
7	Telangana	Sri M.Vinayak Rao DDG	head-niuhyd[at]nic[dot]in	20130	9425681845	
8	Uttar Pradesh	Diwan Singh	diwan[dot]singh[at]nic[dot]in	47007	9839670752	0522-2238822
9	Uttarakhand	BP Sharma	bp[dot]sharma[at]nic[dot]in	46026	9410394072	0135-2713735
10	West Bengal	Mr. Devashish Chanda	deva[at]nic[dot]in	48004	9432329332	033-22877320

State Informatics Officers (SIO) List

SNo.	State	Name	Email-ID	IP Phone	Mobile No	Phone No
1	Assam	Dr. Deepak Goswami	sio-asm[at]nic[dot]in	21001	9435541300	0361-2260254
2	Gujarat	Mr. Rajnish Mahaja	sio-guj[at]nic[dot]in	27001	9426577266	079-23223035
3	Karnataka	Mr. A. Venkateshan	sio-kar[at]nic[dot]in	32001	9986731299	080-22863790
4	Madhya Pradesh	Shri Rajan R. Rane	sio-mp[at]nic[dot]in	37001	9422088566	0755-2551447
5	Maharashtra	Mr. Moiz Husain Ali	siomsu[at]nic[dot]in	38001	9869386246	022-22046934
6	Telangana	Dr. A Ram Mohan Rao	sio-ts[at]nic[dot]in	20011	9490749646	040-2349700
7	Uttar Pradesh	Mr. Saurabh Gupta	sio-up[at]nic[dot]in	47001	9454028822	0522-2238415
8	Uttarakhand	Dr. Satyender Kumar	sio-ua[at]nic[dot]in	46001	9417688603	0172-2741950
9	West Bengal	Shri. K.K. Poddar	sio-wb[at]nic[dot]in	48001	9433042822	033-23591929

Subject: Fwd: VC Session is Confirmed with ID: 223262 (12-03-2018 , 02:30 PM-03:30 PM).

Date: 03/06/18 01:24 PM

To: ashish.kumar74@nic.in

From: Chirag Bhatia <chirag.bhatia@nic.in>

Cc: secy-mowr@nic.in, js-mowr@nic.in, usga-mowr@nic.in, manpreet.marwaha@nic.in, A K Gupta <ajaykgupta@nic.in>

States VC Coordinators List.doc (50kB)

Dear Sir,

As requested VC has been booked, Pls see trailing mail for detail. PFA for the VC State coordinates and SIO Details.

Regards

CHIRAG BHATIA
System Analyst,NIC
Phone No: 011-23710312

----- Original Message -----

From: vc-support@nic.in

Date: Mar 6, 2018 11:54:40 AM

Subject: VC Session is Confirmed with ID: 223262 (12-03-2018 , 02:30 PM-03:30 PM).

To: chirag.bhatia@nic.in, barwals@nic.in, bp.sharma@nic.in, deva@nic.in, diwan.singh@nic.in, durga@nic.in, gujbha@nic.in, guna.rb@nic.in, jain.rakesh@nic.in, jk.nath@nic.in, kamrupmetro@nic.in, karbly@nic.in, lakshmi.pd@nic.in, manian.m@nic.in, na4.bp.mp@nkn.in, nagar.mayank@nic.in, naina.b@nic.in, nfo1.mu.wb@nic.in, nfo2.shq.mp@nic.in, patgiri.b@nic.in, support-mp@nic.in, tezipur@nic.in, uahar@nic.in, upjha@nic.in, wbmsr@nic.in

Cc: manojkr.yadav@nic.in, sharan@nic.in, 84niraj@gmail.com, kaistha@nic.in, priyanka.amarya@nic.in

VIDEO CONFERENCING DIVISION NATIONAL INFORMATICS CENTRE, New Delhi

Confirmation Details of Request for VC Session

Dear Sir/Madam, chirag.bhatia

Please do not reply to vc-support@nic.in this mail as it is system generated

VC-ID[Status]	223262 [Confirmed]
DATE	12-03-2018
TIME [Duration]	02:30 PM - 03:30 PM [01.00 Hrs]
VC LEVEL	Secretary, Govt. of India
MINISTRY	M/o Water Resources
DEPARTMENT	Secy Water Resources
PURPOSE	Discussion on Swacchta Pakhwada from 16th Mar to 31st Mar 2018 Chaired by Secy MOWR
VC COORDINATOR	DL-Delhi

PARTICIPATING SITES : (11)

1 - DL-Shram Shakti Bhawan (Water) (Host Studio) 2 - AS-Sonitpur, 3 - MH-Pune SDU, 4 - WB-Murshidabad, 5 - GJ-Bharuc UP-Jhansi, 7 - UK-Haridwar, 8 - KA-Bellary, 9 - AS-Kamrup Metro, 10 - MP-Bhopal NIC, 11 - TS-Hyderabad NIC2

WEBROOM : --NA--

OUTSIDE NICNET SITES : --NA--

NOTE: For any information or modification related to this VC Session may please contact to chirag.bhatia (Email: chirag.bhatia@nic.in Mobile No: 8130910200), Always mention VC-ID for further communication.

**All complaints queries related to Videoconferencing should be registered through our 24x7 NIC Service Desk.
Website Toll Free 1800-111-555**