

File No.5/72/SBA/ 18) to 196
Government of India
Central Water Commission
PCP Directorate

Room No. 901 (S), Sewa Bhawan,
R. K.Puram, New Delhi-110066
Phone – 011-29583217
Dated the March 5th 2018.

To,
The Field Chief Engineers, CWC
(As per list enclosed)

Sub: Swachhta Pakhwada Action Plan to be organized from 16th to 31st March, 2018.

Sir,

Please find enclosed a copy of MoWR, RD&GR OM dated 26.02.2018 on the subject cited above, along with the Ministry's final Swachhta Pakhwada Action Plan enlisting the activities to be performed by the Ministry and its Attached Offices/ Subordinate Organizations/ PSUs from 16th to 31st March, 2018. A copy of above OM and Action Plan is available in the Circular Portal Section on CWC Website for ready reference.

All the regional offices of CWC are requested to **adhere to the dates and activities** listed in the Action Plan and submit the pre and post photographs of the events along with a report on daily basis for further compilation and submission to the Ministry during the Pakhwada.

The Action Plan **for all days during the fortnight** may also be submitted to this office by **Return Fax** for further compilation and submission to the Ministry.

Encl.: As above.

Yours Faithfully



(Praveen Kumar)
Director

Copy for kind information to:

1. PPS to Chairman, CWC, New Delhi.
2. PPS to Member (RM), CWC, New Delhi.
3. Chief Engineer (HRM), CWC, New Delhi.

F.No. B-11011/3/2017-GA

Government of India

Ministry of Water Resources, River Development and Ganga Rejuvenation
(General Administration)

Shram Shakti Bhawan, Rafi Marg,
New Delhi dated 26th February 2018

OFFICE MEMORANDUM

Subject: Swachhta Pakhwada Action Plan to be organised from 16th to 31st March 2018.

The undersigned is directed to forward herewith the Ministry's final Swachhta Pakhwada Action Plan enlisting the activities to be performed by the Ministry along with all attached offices, subordinate organisations and PSUs under the Ministry to be organised from 16th to 31st March 2018.

2. All the Attached Offices, Subordinate Organisations and PSUs under MoWR, RD & GR are requested to **adhere to the dates and activities** listed in the Action Plan and submit the pre and post photographs for the events along with report on daily basis to the Ministry during the Pakhwada.

3. It is also requested that the Action Plan for respective Attached Offices, Subordinate Organisations and PSUs **for all days during the fortnight** may also be submitted to this Ministry positively by 5th March 2018.

4. This issues with the approval of Secretary (WR, RD & GR).

Encl: As above.



(Vinod Kumar)

Under Secretary to the Govt. of India
Tel No. 011-23710303

To

The Heads of All Attached Offices, Subordinate Organisations and PSUs under MoWR, RD & GR

Copy to:

.PPS to Joint Secretary (Admn. /GW), MoWR, RD & GR

Government of India
Ministry of Water Resources, River Development and Ganga Rejuvenation
(General Administration)

Swachhta Pakhwada Action Plan 2018
(16th March 2018 to 31st March 2018)

Nodal Officer for Ministry: Shri Akhil Kumar, Joint Secretary (Admn. /GW)

Deputy Nodal Officer: Shri Ashish Kumar, Director (Admn. /GA/Cash/ID/GW)

| S.No. | Date and Day | Activity | Nodal Organisation |
|-------|-------------------------|---|---------------------------|
| 1 | 16.03.2018, Friday | <ul style="list-style-type: none"> Inauguration of Swachhta Pakhwada with Swachhta Pledge and cleaning at Shram Shakti Bhawan and other buildings. Launch of Water Conservation advertisement in Metro Train by wrapping the advertisement on the body of the coaches. The event may be flagged off by the Hon'ble Minister (WR, RD & GR). Launch of TV Commercial on "Conservation of Water" in Doordarshan and other channels. | Ministry (Secretariat) |
| | | <ul style="list-style-type: none"> Cleanliness drive and sensitization of public about the importance of water conservation in the premises of identified pond / tank in Uttar Pradesh and Rajasthan. Shramdaan by employees in all CGWB offices in the country for cleaning office premises | CGWB |
| | | Inaugural ceremony of Swachhta Pakhwada at Haridwar | NMCG |
| | | | |
| 2 | 17.03.2018, Saturday | Cleanliness campaign in major cities along river Ganga in Uttar Pradesh with support from local government and UP police (Note: Cities will be identified by NMCG in consultation with Govt. of Uttar Pradesh and UP Police) | NMCG |
| | | Cleaning of a water body/pond in nearby village of Roorkee town by involving local people, Plantation and Green Drives. | NIH Roorkee |
| | | Cleaning of Ganga Ghat near IWAI Jety by officers and staffs of Farakka Barrage Project alongwith CISF Personnel and NGO at 7.30 AM | FBP |
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| | | Inauguration of 2 Nos Toilet – Gents and Ladies for Divyang near Kali Mandir (Shamshan Ghat) | |
| | | Swachhta activity at Kanpur | NMCG |
| 3 | 18.03.2018, Sunday | Cleanliness campaign in cities along river Ganga in five states viz. Uttarakhand, Uttar Pradesh, Bihar, Jharkhand and West Bengal in coordination with CISF personnel . (Note: Cities will be identified by CISF and intimated to NMCG, MoWR, RD & GR) Cleanliness campaign and swachhta sensitization rally at Majuli Island. | NMCG |
| | | Cleaning of Shahpura Lake/ Nala and Devi Ahilya Chowk (Saitan Singh Chauraha) at Sahpura, Bhopal | CWC and Brahmaputra Board |
| | | Swachhta activity at Patna | WAPCOS |
| | | | NMCG |
| | | Cleaning of Shahpura Lake/ Nala and Devi Ahilya Chowk (Saitan Singh Chauraha) at Sahpura, Bhopal | WAPCOS |
| 4 | 19.03.2018, Monday | <ul style="list-style-type: none"> Cleaning of river front/ water bodies by involving local population Mass Awareness Programme through rally. | CSMRS |
| 5 | 20.03.2018, Tuesday | Swachhta activity at Sahibganj | NMCG |
| | | Cleanliness activities at Okhla Barrage Pond | CWC and UYRB |
| | | In office premises essay competition will be conducted. | CWPRS |
| | | Cleanliness of Kachhi Talaab, Patna | GFCC |
| | | Swachhta activity at Fatehpur | NMCG |
| 6 | 21.03.2018, Wednesday | Plantation and Green Drives and other cleanliness activities in and around the campus. | NERIWALM |
| | | Cleaning of main building of NWA, plantation drive and cleaning of water tank etc. | NWA |
| | | Cleaning of Ponds in village near Rewa | BCB |
| | | Swachhta activity at Bhagalpur | NMCG |

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| 7 | 22.03.2018, Thursday <u>WORLD</u> <u>WATER DAY</u> | To sensitize people, Swachhta Sandesh Rally shall be organised at Sonia Vihar, Yamuna Bank. Cleanliness activities by SSCAC by involving Shramdaan by local communities, Tree Plantation activity. Swachhta activity at Bijnor | WAPCOS SSCAC NMCg |
| 8 | 23.03.2018, Friday | Voluntary cleaning activities/ Shramdaan will be undertaken at surroundings of CSMRS building, Parks etc. along with plantation of trees in CSMRS premises by all officers and staff. Installation of Biogas Plant/ Biomass Gasifier in the campus for generation of clean energy. Cleanliness at Betwa River front- Rajghat Bath Sthal with the shramdaan of villagers and staff. Installation of Waste Bins for segregation of waste in NIH residential colony premises. Swachhta activity at Rishikesh | CSMRS BRB NIH Roorkee NMCg |
| 9 | 24.03.2018, Saturday | Cleanliness campaign in cities along river Ganga in five states viz. Uttarakhand, Uttar Pradesh, Bihar, Jharkhand and West Bengal in coordination with CRPF personnel. (Note: Cities will be identified by CRPF and intimated to NMCg, MoWR, RD & GR) Cleaning of Ghat at Shukratal, Distt. Muzaffar Nagar (U.P.) by participation of local people through Shramdan. Cleanliness drive and sensitization of public about the importance of water conservation in the premises of identified pond / tank in Bihar, Tree Plantation activities. Swachhta activity at Bithoor | NMCg NPCC CGWB NMCg |
| 10 | 25.03.2018, Sunday | Cleaning of Ganga Ghats in Uttarakhand and Swachhta Sandesh Rally(s). Plantation and Green drive along Bahirgram to Ranipal rural Road in Jhargram District (WB). Swachhta activity at Buxar, Bihar | WAPCOS NPCC NMCg |
| 11 | 26.03.2018, Monday | Cleanliness drive and sensitization of public about the importance of water conservation in the premises of identified pond / tank in Orissa and Madhya Pradesh, Tree Plantation activities. Cleanliness drive in and around Hussain Sagar Lake, Hyderabad Indoor Plantation drive in the office complex at GRMB | CGWB KRMb, GRMB and Polavaram Project Authority |

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| | | Cleaning of residential and guest house complex including adjoining areas of these complexes, Installation of waste bins for segregation of biodegradable and non-biodegradable waste, Tree Plantation activities. Installation of Biogas Plant/ Biomass Gasifier in the campus for generation of clean energy. | NWA |
| | | Swachhta activity at Varanasi | NMCG |
| 12 | 27.03.2018, Tuesday | Cleaning of Old Fort Lake adjoining Purana Qila (Old Fort), Delhi (near Pragati Maidan). An essay writing competition on topic "What can I do for a clean India" at Bangalore. | NPCC |
| | | Cleanliness drive in and around Hussain Sagar Lake, Hyderabad Indoor Plantation drive in the O/o GRMB | KRMB, GRMB and Polavaram Project Authority |
| | | Swachhta activity at Garhmukhteshwar | NMCG |
| 13 | 28.03.2018, Wednesday | Cleaning of Alapakkam Eri (Pond), Maduraboyal Taluka, Chennai, Tamil Nadu. | WAPCOS |
| | | Cleanliness drive and sensitization of public about the importance of water conservation in the premises of identified pond / tank in Tamil Nadu. | CGWB |
| | | Cleanliness drive in and around Hussain Sagar Lake, Hyderabad Other activities to be intimated to Ministry | KRMB, GRMB and Polavaram Project Authority |
| | | Swachhta activity at Vrindavan | NMCG |
| 14 | 29.03.2018, Thursday | Cleanliness campaign in cities along river Ganga in Bihar and Jharkhand with support from local government and police. (Note: Cities will be identified by NMCG in consultation with Government of Bihar, Government of Jharkhand and Bihar and Jharkhand Police) | NMCG |
| | | Jungle clearance, Plantation and Green drives at proposed Centre of Excellence /Water Park, Nallagandla, Hyderabad Cleaning of Ashwani Khud Shimla water supply pumping area with the help of local MC Shimla and official of State Irrigation at M&A Dte, CWC, Shimla (H.P) Department. Cleaning of Tawi river near Sidhra bridge by CWC officers and staff. | CWC |

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| | | <p>Clearing of major roads, streets and important public places by involving local population and local municipal office, Generation of mass awareness through rallies, chaupals, street plays and other medium and Cleanliness drives in the office premises.</p> <p>Cleanliness drive in the premises and surroundings, Plantation and Green drives and Installation of Waste Bins in Siliguri, Gangtok and Kolkata.</p> <p>Motivating school children for cleaning activities to imbibe in them swachhta activities as their one motto.</p> <p>Development of center for training for cleanliness in CWC Museum (since school children frequently visits museum, so cleanliness training may be imparted to them)</p> <p>Village pond cleaning at 2 locations in Chandrapur/ Gadchiroli district with Participation of Villagers & NGOs</p> <p>Awareness cum cleanliness drive by involving local bodies & Schools at Gomati on Neemsar and Ganga Ghats, Garhmukteshwar, Lucknow.</p> <p>Awareness cum cleanliness drive at Ghats of sites at Srinagar, Rishikesh, Deoprayag.</p> <p>Awareness-cum cleanliness drive at Ghat of Ayodhya etc.</p> <p>Awareness cum cleanliness drive at Ganga at CWC site Varanasi etc.</p> <p>Cleaning of Betwa river banks at village Bhojpur near Bhopal and Cleaning of Almirah and table drawers of offices by each section.</p> | |
| | | <p>Organisation of Swachhta Sandesh Rally and Tree Plantation activities.</p> | NWDA |
| | | <p>Cleaning of Ganga Ghat near Barrage mouth by Officers and Staffs of Farakka Barrage Project alongwith CISF Personnel and NGO at 7.30 AM</p> | FBP |
| | | <p>Swachhta activity at Narora</p> | NMCG |
| 15 | 30.03.2018, Friday | <p>Cleanliness campaign in cities along river Ganga in West Bengal with support from local government and police.</p> <p>(Note: Cities will be identified by NMCG in consultation with Government of West Bengal and West Bengal Police)</p> | NMCG |
| | | <p>Awareness programme among school children regarding importance of Swachhta by organising Painting Competition in a nearby school</p> | CWC |

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| | | <p>Jungle clearance, Plantation and Green drives at proposed Centre of Excellence /Water Park, Nallagandla, Hyderabad</p> <p>Motivation of School Children regarding Swachhta abhiyan, M&A Dte, CWC, Jammu (J&K).</p> <p>Cleaning of road leading in front of Kendriya Sadan sector -9A, Chandigarh with the help of MC Chandigarh and CWC officers and staff.</p> <p>Development of center for training for cleanliness in CWC Museum (since school children frequently visits museum, so cleanliness training may be imparted to them)</p> <p>Village pond cleaning at 2 locations in Chandrapur/ Gadchiroli district with Participation of Villagers & NGO's</p> <p>Awareness cum cleanliness drive by involving local bodies & Schools at Gomati on Neemsar and Ganga Ghats, Garhmukteshwar, Lucknow.</p> <p>Awareness cum cleanliness drive at Ghats of sites at Srinagar, Rishikesh, Deoprayag.</p> <p>Awareness cum cleanliness drive at Ghat of Ayodhya etc.</p> <p>Awareness cum cleanliness drive at Ganga at CWC site Varanasi etc.</p> <p>Mass Awareness Programme at village Saikanpur with organizing rally for school children & motivating students for cleaning activities to imbibe them in Swachhata Activities and Replacement of old electrical wires & fittings with power efficient LED lights.</p> <p>Plantation and Green Drives in school premises with participation of local people. One school under each sub-division office of CWC shall be identified for such activities.</p> | |
| | | Cleanliness of Kali Ghat (Ganga River), Patna | GFCC |
| | | Cleaning of Y Junction – Ghat, TB Dam | TB |
| | | Cleaning of Maheshwar Ghat of Narmada River by involving local population and officials | NCA |
| | | Swachhta activity at Uttarkashi | NMCG |
| 16 | 31.03.2018, Saturday | <p>Cleanliness campaign in cities along river Ganga in Uttarakhand with support from local government and Uttarakhand Police.</p> <p>(Note: Cities will be identified by NMCG in consultation with Govt. of Uttarakhand and Uttarakhand Police)</p> | NMCG |

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| | | Sensitization of local people towards cleanliness and cleaning up of river front at Gandhi Ghat, Near NIT, Patna (Ganga river), Swachhta Sandesh rally. | NPCC |
| | | Cleanliness drive and sensitization of public about the importance of water conservation in the premises of identified pond / tank Kerala and Haryana, Tree Plantation activities. | CGWB |
| | | Closing ceremony of the Pakhwada at Allahabad | NMCG |
| | | Inauguration of three rooms and two toilets renovated in the Ministry | Ministry (Secretariat) |