Swachh Pakhwada celebration at Rajendra Prasad Ghat, Varanasi on 19.03.2017

An awareness raising programme for cleaniness of our Holy river Ganga was organized by the National Mission for Clean Ganga on March 19, 2017 at Rajendra Prasad Ghat, Varanasi with active support from JICA, Varanasi Nagar Nigam and District Administration of Varanasi The programme was attended and visited by people from all walks of life including the pilgrims, general public and State and Central Government officials. The programme-cum-Shramdaan was also attended by the following officers of CWC:

- 1. Shri Pradeep Kumar, Member (RM), CWC, New Delhi
- 2. Shri S.K.Sibal, Chief Engineer, UGBO, CWC, Lucknow
- 3. Shri Anupam Prasad, SE, H.O.Circle, CWC, Varanasi
- 4. Shri Shiva Prakash, SE (C), UGBO, CWC, Lucknow
- 5. Shri Rakesh Kumar Gautam, Ex. Engineer, MGD-III, CWC, Varanasi
- 6. Shri D.C.Prasad, SDE, CWC, Varanasi.
- 7. Shri Rajendar Yadav, JE(C), HOC, Varanasi.
- 8. Shri Ankur Mishra, JE(C), MGD-III, Varanasi.

Staff of CWC, Varanasi numbering around 40 was also present. Following events were organized to raise the awareness:-

- 1. Pledge
- 2. Swimming Competition
- 3. Boating
- 4. Nukkad-Natak on importance of Swachhata and Swachha Ganga
- 5. Shramdan at Dr Rajendra Prasad Ghat

A number of awareness raising pamphlets, badges, caps were distributed among the visitors and a Signature campaign was also organized. A few photographs are attached.



































