

Swachh Pakhwada celebration at Assi Ghat, Varanasi on 26.03.2017

An awareness raising programme for cleanliness of our Holy river Ganga was organized by the National Mission for Clean Ganga from 17-26 March 2017 at Varanasi. A Cultural evening programme and prize distribution ceremony was held on March 26, 2017 at Assi Ghat, Varanasi in which District magistrate, Varanasi was the Chief Guest. The programme was attended by School Children of Varanasi Nagar Nigam, NGO's, General Public and Government officials etc. The programme was also attended by the officers and staff of HOC, CWC, Varanasi and MGD-III, CWC, Varanasi.

A cultural music and dance programme was organized and prize distribution ceremony was held in which the Chief Guest gave away prizes to the winners under different competitions held during the Swachhata Pakhwada 2017. The following events were organized during the Swachhata Pakhwada to raise awareness on making river Ganga and its surroundings neat and clean amongst people from all walks of life:-

1. Painting competition.
2. Slogan competition
3. Swimming competition
4. Boat racing competition

District Magistrate, Varanasi, NGO's and officials from CWC, Varanasi Nagar Nigam etc. delivered speeches on the importance of river Ganga and need to make it clean by following simple but effective methods and etiquette and to raise awareness on Cleaniness in general.

Few photographs of the programme are attached.





